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To whom it may concern:

For more than ten years, my partners and I have utilized the services of Doug Keene of Keene Trial Consulting in a variety of commercial cases. Doug has worked on cases involving claims of antitrust violations, theft of intellectual property, legal malpractice, securities fraud and breach of contract. His services have included focus groups, extended mock trials and assistance with jury selection. He has also helped my partners and me with problematic witnesses.

In all fairness, Doug has, more than anyone else, helped shape my approach to voir dire examinations. He has helped equip me with the tools necessary to persuade "bad" jurors willingly to identify themselves. And, when Doug says your client is in a jam, you should trust him. In one of my extended mock trials, the plaintiffs persuaded multiple mock panels that the defendants had committed fraud and should be liable for tens of millions in actual and exemplary damages. My client (one of many defendants) settled. Believing that the mock trial results were anomalous, the other defendants went to trial. After the jury returned a verdict for nearly \$100,000,000 in actual damages, and several hundred million more in punitive damages, I was satisfied that the other defendants were no longer in doubt.

Working with Doug is always a pleasure; he is ready (and able) to provide as much (or as little) as you want.

Very truly yours,



Chris Reynolds